

# MANAGEMENT

## MASTERS

### Project Management

#### A two-year work-study course

The Masters in Project Management is organised by the IUP Management which offers innovative training courses based on alternating operational responsibility within a company with the analysis of professional practice in class.

**THIS MASTERS PREPARES STUDENTS FOR CARRYING OUT VARIOUS MANAGEMENT ROLES WITHIN COMPANIES:** marketing, sales, human resources management, quality control, procurement, IT management, logistics, company start up, etc.

The two years of training are organised in work-study format, alternating class work with professional experience including managing a project in a company. The course programme is designed to support the project in question. It covers aspects of various management specialities and adopts a project-based approach to management based on the analysis of professional experiences.

#### The benefits of this Masters

##### A professionally-focussed course with:

- More than 12 months' experience in a company over two years (professional development contract in M1 and M2 or apprenticeship in M2).

- Several classes or conferences are led by company managers, some of whom are former IUP graduates

- **An introduction to research** with the aim of preparing a research article on the basis of the internship. It is an additional way for students to analyse their practices and develop their careers.



## OBJECTIVES

#### TRAINING IN AND THROUGH PROJECT MANAGEMENT

*The Masters is directed both at project management positions in the strict sense of the term (project leaders, assistant project leaders, etc.) but also in the much broader sense of management positions which increasingly incorporate project management skills.*

*Companies (SMEs, major private and public groups) are increasingly adopting a project management approach. The Masters therefore introduces these new ways of organisational operation.*

*Managing a project within a company enables people to take on responsibilities in various management positions (marketing, HR, quality control, procurement, production, logistics, IT, etc.).*

**National diploma:** Master (120 ECTS)

• **Final qualification:** Bac + 5

• **Length of course:** 2 years  
(or one if entry in M2)

• **Accessible as**  
Initial training  
Continuous education  
Apprenticeship training/VAE  
(Validation of Acquired Experience)



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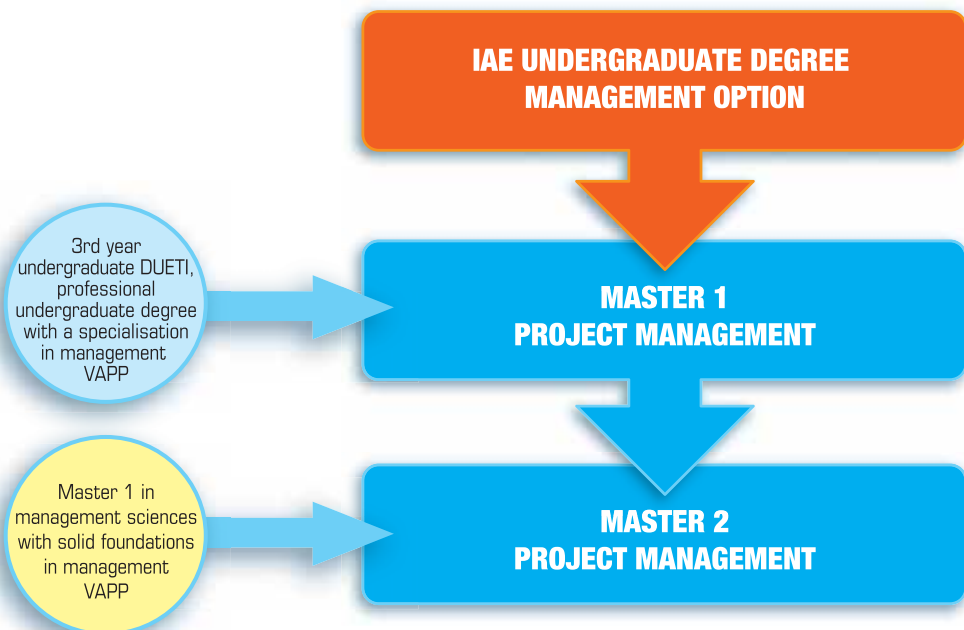
**Evelyne,  
head of a logistics project**

"I enjoyed this comprehensive course which combined theory and practice. I was hired in the company where I had been an apprentice. I had led a project on re-organising the warehouses. I was able to show my ability to work on the ground: I led meetings with the preparatory teams and I drafted the new procedures with the team leaders. The company hired me in order to continue this work."



**Eric, agency director**

"I acquired a good understanding of the various aspects of company management. Today I work in a Saint Etienne SME and manage the commercial and administrative sides of the business as well as leading the team. My roles are very varied and work entirely in management."



## Career prospects

- Project manager or assistant project manager
- Management role in the various aspects of management: marketing, sales, HR, quality control, procurement, IT, logistics, etc.
- Creation or takeover of a company

**Types of host organisations:**

- Small and medium industries (SMEs)
- Major industrial companies
- Large-scale distribution companies
- Banks and insurance companies
- Consultancy firms
- Regional public policies

### Admission

**Recruitment level:**  
**Bac +3 et Bac +4 or professional experience**  
 (validated by the VAPP procedure - Validation of Personal and Professional Experience)

### Eligibility conditions

**The course can be entered in M1 or M2**  
 - Application form + interview  
 - Score IAE Message is compulsory (except for those continuing their studies with significant professional experience)

### How to apply?

On the IAE or IUP website



### CONTACTS

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