

MANAGEMENT



MASTERS International management

The Masters in International Management is organised by the IUP Management which offers innovative training courses.

THIS MASTERS PREPARES STUDENTS FOR MANAGERIAL RESPONSIBILITIES IN THE CONTEXT OF CORPORATE INTERNATIONAL DEVELOPMENT.

The two-year course offers the possibility of up to one year's experience in a foreign company.

Students can thus develop skills in intercultural management which are required for exercising the responsibilities of an international manager.

The benefits of the Masters in International Management

A professionally-focussed course with:

- Two lengthy internships in foreign companies
- Several classes or conferences presented by company managers with international experience
- Classes in English
- **An introduction to research** with the aim of preparing a research article on the basis of the internship abroad. Students can thus deepen the analysis of professional practices in an international context.
- **27 foreign partner universities in Europe and North America.**



OBJECTIVES

The course aims to:

- Train managers who will be immediately operational in an international environment.
- Prepare students for international management positions in various management specialities (marketing, HR, procurement, logistics, IT, strategy, finance, etc.).
- Develop project management skills in an international context.

National diploma: Master (120 ECTS)

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Final qualification: Bac + 5

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Length of course: 2 ans
(or one if entry in M2)

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Accessible as

Initial study programme
Continuous education programme VAE
(Validation of Acquired Experience)



MASTERS

International management

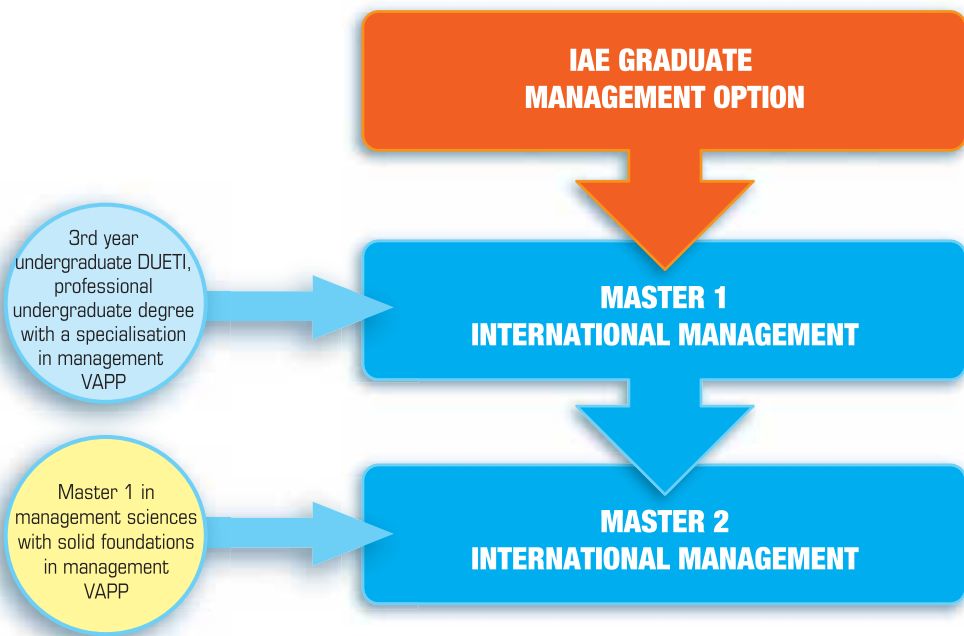


**Pierre,
international business
graduate**

"I've always had an appetite for travel, and when I came to the IUP I wanted to do the International Masters. I spent one year in a British university, where I had to learn to work in a completely different context: significantly fewer classes and much more personal work. I then did an internship in London in a Customer Relations department. I was able to hit the ground running, after a year of study. And the company hired me at the end of my internship."

Erika, purchasing manager

"I found an internship in a French company, which was looking for a purchasing manager for its subsidiary in Vietnam. At the beginning it was difficult, because I had to take decisions quickly and the Vietnamese employees didn't automatically cooperate. I had to adapt, and I learned a lot, and the company hired me because it's important to have French managers that the teams on the ground acknowledge."



Career prospects

International manager regardless of the management speciality such as:

- Project manager
- International business engineer
- International development consultant
- International marketing manager
- International management controller
- International HR assistant

Types of host organisations:

- Small and medium industries (SMIs)
- Major industrial companies
- Large-scale distribution companies
- Banks and insurance companies
- Consultancy firms

Admission

Recruitment level:
Bac +3 or Bac +4 or
professional experience
(validated by the VAPP
procedure - Validation of
Personal and Professional
Experience)

Eligibility conditions

The course can be entered in M1 or M2
- Application form + interview
- International experience of at least six months required
- English level B2 (independent user)
- Score IAE Message is compulsory (except for those
continuing their studies with significant professional experience)

How to apply?

On the IAE or IUP website



CONTACTS

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