

# BACK TO 2023



Bringing Together

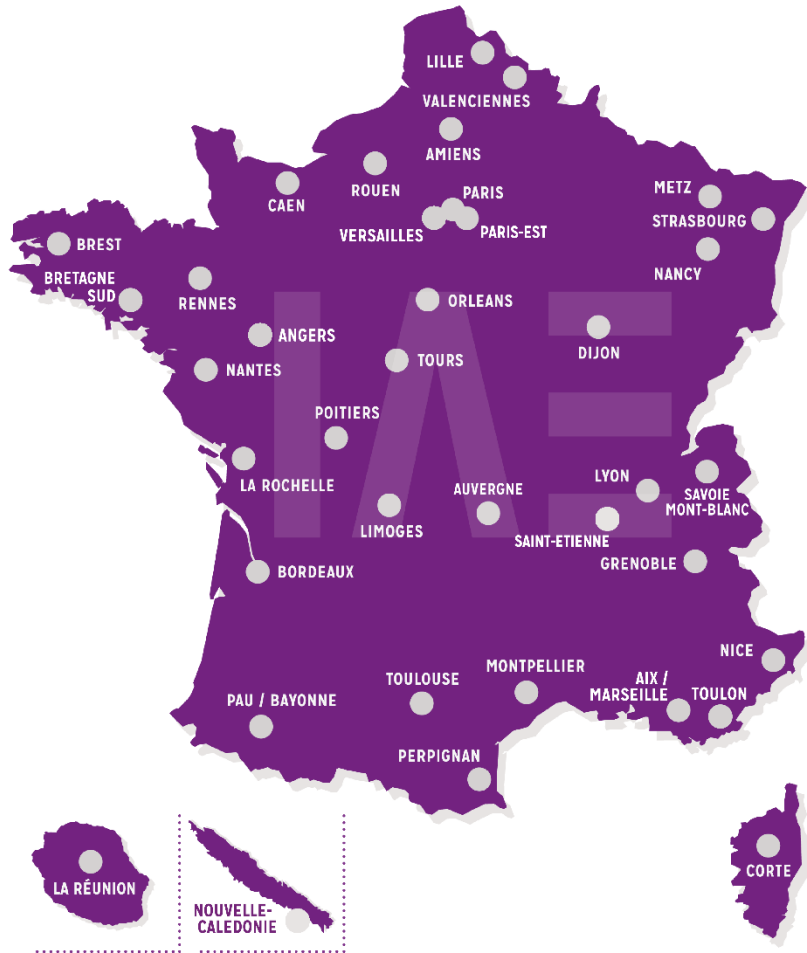
some of the best

Management Programs



01

DO YOU KNOW THE  
**IAE FRANCE NETWORK ?**



# FOR 65 YEARS

In 1955, Gaston Berger, director of Higher Education in the Ministry of Education in France, creates the first IAE.

He wished to renew Higher Education and planned a University opened on the business world built on the American model. Aix-en-Provence, Bordeaux, Dijon, Rennes, and Toulouse were the first of these new establishments, offering management programs attached to universities.

Today, 38 IAE are members of the IAE FRANCE network.



# IAE FRANCE GOVERNANCE 2022-2024



# IAE FRANCE, A FEDERATIVE ASSOCIATION

## MISSIONS :

- Represent the interests of IAE with university authorities
- Promoting management sciences to stakeholders
- Promoting a public, effective, and original model of management training

## STRATEGIC OBJECTIVES:

- Support the network's structuration and build the IAE's status inside the universities and with their guardianship
- Develop and enrich engaged actions within IAE FRANCE in terms of services to the IAE schools
- Strengthen the reach and visibility of the IAE FRANCE network

# IAE FRANCE

## IN A FEW DATES...

**1954**

Creation of the CAAE,  
Historical diploma of IAE

**1955**

Creation of  
the 1<sup>st</sup> IAE  
in Aix-en-Provence

**1957**

Creation of The National  
Association of IAE  
By Robert GOETZ,  
Dean of IAE Paris.

**2004**

Creation of the  
Qualicert standard  
which certifies the  
quality of IAE .

**2014**

The IAE network  
becomes IAE FRANCE  
(New identity)

**2017**

The IAE network  
Celebrates Its 60th  
anniversary

**2023**

IAE FRANCE has  
38 IAE members

# IAE FRANCE

## FACTS AND FIGURES...



**38**

Schools



More than

**500 000**

alumni



**53 000**

Students / year



**1600**

State Degrees

(Bachelor, Master, Doctorate)

# IAE FRANCE

## FACTS AND FIGURES...



**100%**

**Of IAE schools  
have Quality  
Certification**

(national or international)



**20 000**

**Companies  
represented**



**91%**

**Employability**

(within 6 months)



**1400**

**International  
Partners**

# IAEs

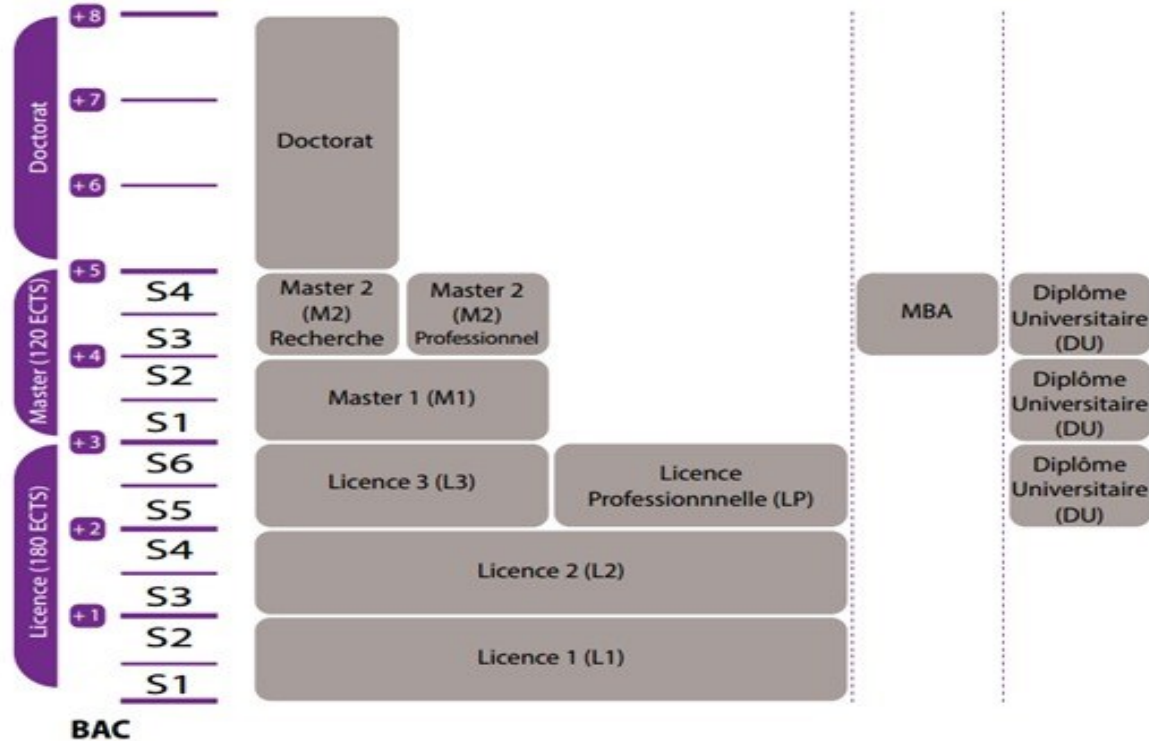
IN A FEW WORDS...





# THE TRAINING OFFER

## IN IAE





Do you have  
IAE Spirit ?

**IAE** FRANCE  
University Schools  
of Management



FOR ME AS A STUDENT,  
**WHAT CAN IAE FRANCE  
BRING TO ME?**



# McGill

## POSSIBILITY OF INTERNATIONAL MOBILITY

Thanks to a partnership with McGill University in Montreal, IAE FRANCE offers you the possibility to go study abroad for at least one semester in this internationally renowned university

### Time :

- Fall program from September to December or from September to August
- Winter program from January to April

### Target :

- Undergraduate students (French level: licence)
- Graduate students (French level: Master)

### Modality :

- Depending on the possibilities of your IAE: learning agreement, gap year, or post Master 2



# EVENTS OR PROJECTS FOR INTER-IAE COOPERATION

- **THEMATICS MONTHS & WEEKS**

October: Sustainable Development Month

November, February, and May: Professional Insertion Weeks

January 2024: International Month

June 2024: Research Month

- **INTER-IAE STUDENTS EVENTS**

From 02/10 to 16/10/2023 : « Ma Petite Planète » (My Little Planet) Challenge

01/2023: International Night, an inter-IAE business game

Date to come: Inter-IAE Eloquence contest

17 & 18/06/2024: Doctoral Seminary IAE FRANCE (Amiens)

- **THE ANNUAL EVENT BRINGING TOGETHER ALL THE LABELED IAE FRANCE PARTNER ASSOCIATIONS**

24 & 25/11/2023 : Annual Meeting in IAE Paris-Sorbonne

# BACK TO SCHOOL!

Find jobs to accompany  
your studies!



A NATIONAL CAREER CENTER  
IN PARTNERSHIP  
WITH JOBTEASER

HUNDREDS OF INTERNSHIPS,  
WORK PLACEMENT  
AND JOB OFFERS

<https://iae-france.jobteaser.com>



JOBTEASER



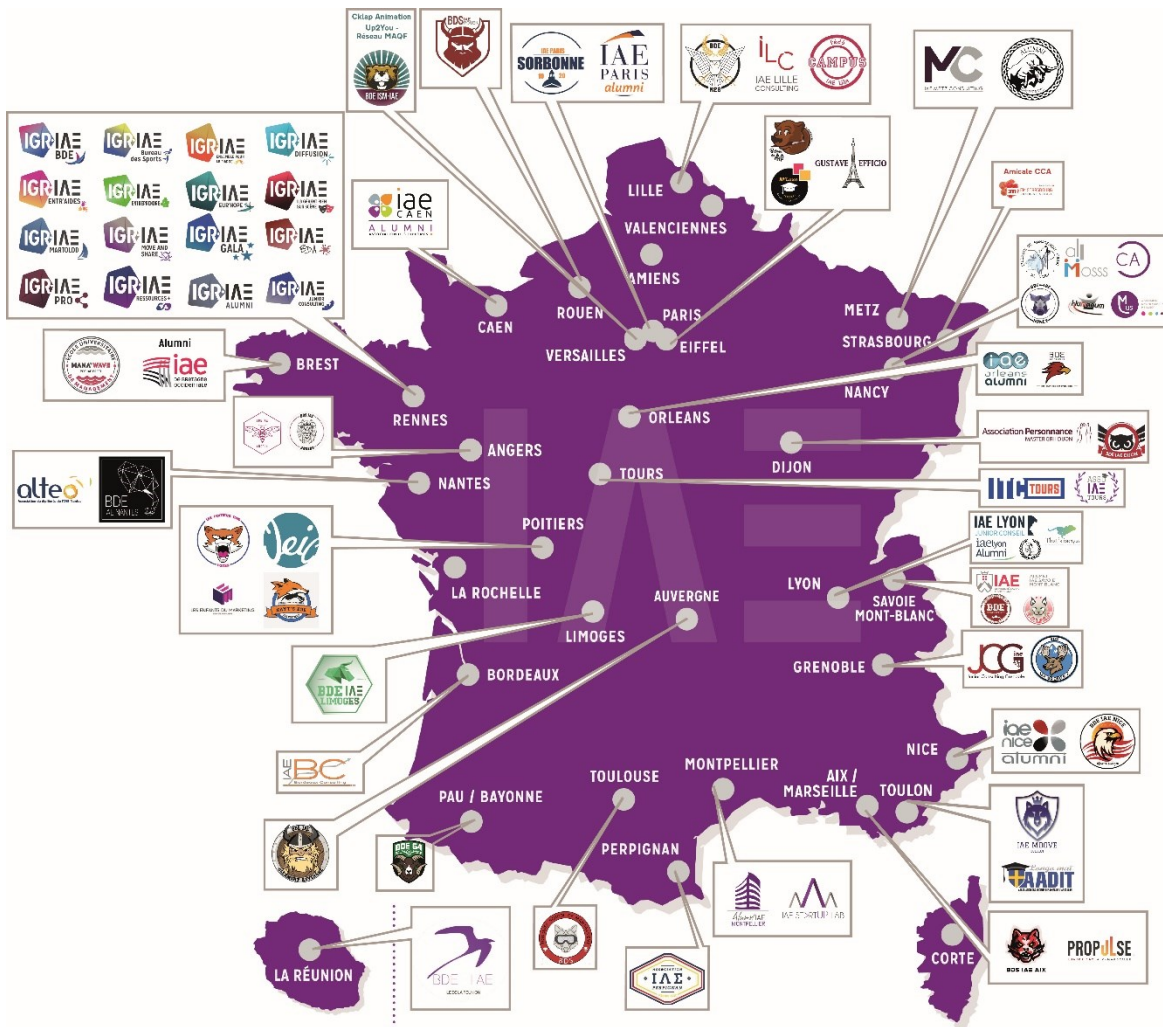
IAE FRANCE PARTNER MEETING – November 25, 2022

## IAE FRANCE PARTNERS LABEL

- A label to certify the quality of IAE associations
- A label to offer a shared vision to all our schools
- A label to facilitate inter-IAE exchanges, share best practices, and set up common events.

*If you are a member of an association within your IAE, contact IAE FRANCE to obtain the label!*

- **90** labeled associations
- **34** IAE represented





CONTACT THE  
IAE FRANCE  
TEAM



**Laurence MACALUSO**

General Director

[laurence.macaluso@iae-france.fr](mailto:laurence.macaluso@iae-france.fr)



**Marie MONSTERLEET**

Head of Communication

[marie.monsterleet@iae-france.fr](mailto:marie.monsterleet@iae-france.fr)



**Manon MALFOI**

Communication and International officer

[manon.malfoi@iae-france.fr](mailto:manon.malfoi@iae-france.fr)



**Christine SENECHAL**

Administrative assistant

[Christine.senechal@iae-france.fr](mailto:Christine.senechal@iae-france.fr)

[www.iae-france.fr/en](http://www.iae-france.fr/en) / [contact@iae-france.fr](mailto:contact@iae-france.fr)

**IAE FRANCE**  
wishes you a great year in IAE!



FOLLOW US ON :



[www.iae-france.fr/en](http://www.iae-france.fr/en)